



**Regular
Downtown Development Authority
Board of Directors Meeting**

AGENDA

**Monday, May 20, 2019
12:00 p.m.**

**Cedar Springs City Hall
66 S. Main St.
Cedar Springs, Michigan**

1. Call the meeting to order. Pledge of Allegiance.
2. ROLL CALL:

Bernie Beier	_____
Laura Ensley	_____
Sam Gebhardt	_____
Gerald Hall, Mayor	_____
Perry Hopkins, Vice Chairperson	_____
Sally Howland	_____
Rose Ellen Powell	_____
Todd Vriesenga	_____
Dave Ringler, Chairperson	_____

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like.

4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

5. APPROVAL OF AGENDA

6. CONSENT AGENDA.

- A. Motion to approve the minutes of the Regular Meeting April 29, 2019.
- B. Motion to accept and file the financial report.

7. UNFINISHED BUSINESS.

- A. DDA Letter Re: Speeding on Main Street

- B. Banners
 - a. Copies Plus
 - i. 18" x 36" heavy duty 18oz blackout vinyl
 - ii. \$1620.00 +tx qty 60 Banners (\$27.00 ea)
\$2400.00 +tx qty 60 18" Pole Brackets (\$40.00/set)
\$4020.00 +tx TOTAL
 - b. Northern Lights
 - i. 18X36 22 Oz Vinyl
 - ii. \$1200 60 Banners
\$3000 60 18 inch brackets
\$4804.50 total
 - c. Display Wholesale
 - i. Brackets \$240 for 10 bracket kits
 - ii. 60 brackets=\$1440

8. NEW BUSINESS.

- A. Mural Quote- \$8000
- B. Street Community Event Exploratory Committee
- C. 2006 Cedar Springs DDA Façade Improvement Architectural Guidelines excerpt
- D. 2006 Cedar Springs DDA Façade Improvement Individual Building Analysis
- E. Recommendations for reducing traffic speed along Main St.
 - a. 25 MPH signs
 - b. Curb Bumpouts/Bulbs
 - i. <https://streetsillustrated.seattle.gov/urban-design/adaptive-design/intersection-treatments/>
 - c. City ordinance RE Vehicles must yield to pedestrians
 - i. <https://mix957gr.com/michigan-crosswalk-laws-defined-for-your-safety/>
 - d. Suggestions?

9. CORRESPONDENCE.

- A. Motion to approve of the DDA purchase and the installation of street-light wayfaring signs at 2) Business District / <3 of Cedar Springs / City Hall - west facing, located at W Muskegon and Second St. 3) Identical as Site 2 - east facing, located at E. Muskegon and First St.. 5) <3 of Cedar Springs - north & south facing (two sided sign, on pole, located at Maple and Main* 6) Senior Center - north & south facing (two sided sign) on telephone pole, located at 8) Police - north & south facing (two sided sign), located at Ash & Main in an amount not to exceed \$721.00 – **Approved**

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

11. TRUSTEE COMMENTS.

12. ADJOURNMENT.

The next DDA meeting is Monday, June 24, 2019 at 12 p.m.