



**Regular  
Downtown Development Authority  
Board of Directors Meeting**

**Monday, June 24, 2019  
12:00 p.m.**

**Cedar Springs City Hall  
66 S. Main St.  
Cedar Springs, Michigan**

1. Call the meeting to order. Pledge of Allegiance.
2. ROLL CALL:

Bernie Beier	_____
Laura Ensley	_____
Sam Gebhardt	_____
Gerald Hall, Mayor	_____
Perry Hopkins, Vice Chairperson	_____
Sally Howland	_____
Rose Ellen Powell	_____
Todd Vriesenga	_____
Dave Ringler, Chairperson	_____

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like.

4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

5. APPROVAL OF AGENDA

6. CONSENT AGENDA.

- A. Motion to approve the minutes of the Regular Meeting May 20, 2019.
- B. Motion to accept and file the financial report.

7. UNFINISHED BUSINESS.

- A. Motion to recommend to the City Council the installation of bike racks at previously recommended locations and have DDA members install them with DPW assistance.
- B. Welcome Sign 3ft wide
  - i) Welcome to” in the top curve, and “City of Cedar Springs” in the bottom

- ii) "City of Cedar Springs" in the top curve, and "Welcome to our Town" in bottom
- iii) "City of Cedar Springs" in the top curve, and "Welcome" in the bottom
- iv) Formation of a sign sub-committee

C. Mural or Banners, budget is \$5000

- a. Mural estimated cost \$8000
  - i. Mural Draft image 1
  - ii. Mural Draft image 2
  - iii. Mural potential locations
    - 1. South side of 71 N. Main St. (Ensley building)
    - 2. West side of 58 S. Main St. (cold storage building)
    - 3. West side of 85 W. Elm St. (staging area storage building)
- b. Copies Plus
  - i. 18" x 36" heavy duty 18oz blackout vinyl
  - ii. \$1620.00 +tx qty 60 Banners (\$27.00 ea)  
\$2400.00 +tx qty 60 18" Pole Brackets (\$40.00/set)  
\$4020.00 +tx TOTAL
- c. Northern Lights
  - i. 18X36 22 Oz Vinyl
  - ii. \$1200 60 Banners  
\$3000 60 18 inch brackets  
\$4804.50 total
- d. Display Wholesale
  - i. Brackets \$240 for 10 bracket kits
  - ii. 60 brackets=\$1440

D. Street Community Event Exploratory Committee/Amphitheater Administration

8. NEW BUSINESS.

A.

9. CORRESPONDENCE.

A. Garden Club Award

B. City Council approved delineator pedestrian safety island at White Pine Trail and Muskegon

C. Planter Box idea for future

D. DDA new reporting requirements

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

11. TRUSTEE COMMENTS.

12. ADJOURNMENT.

**The next DDA meeting is Monday, July 29, 2019 at 12 p.m.**