



**Regular
Downtown Development Authority
Board of Directors Meeting**

**Monday, September 28, 20120
12:00 p.m.**

**Cedar Springs City Hall
66 S. Main St.
Cedar Springs, Michigan**

1. Call the meeting to order. Pledge of Allegiance.
2. ROLL CALL:

| | |
|--------------------|-------|
| Bernie Beier | _____ |
| Laura Ensley | _____ |
| _____ | _____ |
| Gerald Hall, Mayor | _____ |
| Perry Hopkins | _____ |
| Sally Howland | _____ |
| Rose Ellen Powell | _____ |
| Dave Ringler | _____ |
| Todd Vriesenga | _____ |

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like.

4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

5. APPROVAL OF AGENDA

6. CONSENT AGENDA.

- A. Motion to approve the minutes of the Regular Meeting July 27th, 2020.
- B. Motion to approve the minutes of the Regular Meeting June 29th, 2020.
- C. Motion to accept and file the financial report.
 - a. Balance Sheet Report
 - b. Revenue and Expense Report

7. UNFINISHED BUSINESS.

- A. Mural at 71 N. Main St.

B. Main St. Trash Bins and Cigarette Butt Holders

C. Downtown shopping map

- a. I don't like the drab color.
- b. I think that each business name listed should also have a line indicating their main services (i.e. "Retail" "Food and Drink" etc.)
- c. I don't like the jagged lines, its looks amateurish.
- d. I'd like to add the municipal parking lots with # of spaces listed at each one.
- e. I'd prefer a north-south lay out because our City is laid out on that axis.
- f. It would be nice to extend from 18 mile down to 17 Mile, if possible.

8. NEW BUSINESS.

A. Cauldron decorating on Main Street

B. Discussion on Welcome sign to be painted on City building at Staging Area.

- a. Pressure wash & paint one side of building/backdrop 9.5'x60': \$1,100
- b. Painting 4'x20' graphic: \$2,000
- c. Painting 6'x30' graphic: \$2,800
- d. Anti-Graffiti Clear Coat: \$1,200

Estimated cost 4X20=\$4300

6X30=\$5100

C. Discussion on October 2nd-4th and Halloween events and activities

9. CORRESPONDENCE.

A. Banner installation and quote

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

11. TRUSTEE COMMENTS.

12. ADJOURNMENT.

The next DDA meeting is Monday, October 26, 2020 at 12 p.m.