



**Regular  
Downtown Development Authority  
Board of Directors Meeting**

**Monday, November 30, 2020  
12:00 p.m.**

**Cedar Springs City Hall  
66 S. Main St.  
Cedar Springs, Michigan**

1. Call the meeting to order. Pledge of Allegiance.
2. ROLL CALL:

Bernie Beier	_____
Laura Ensley	_____
Jody Arp	_____
Gerald Hall, Mayor	_____
Perry Hopkins	_____
Sally Howland	_____
Rose Ellen Powell	_____
Dave Ringler	_____
Todd Vriesenga	_____

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like.

4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

5. APPROVAL OF AGENDA

6. CONSENT AGENDA.

- A. Motion to approve the minutes of the Regular Meeting September, 28, 2020.
- B. Motion to accept and file the financial report.
  - a. Balance Sheet Report
  - b. Revenue and Expense Report

7. UNFINISHED BUSINESS.

- A. Mural at 71 N. Main St.
- B. Discussion on Welcome sign to be painted on City building at Staging Area.
  - a. Pressure wash & paint one side of building/backdrop 9.5'x60': \$1,100
  - b. Painting 4'x20' graphic: \$2,000
  - c. Painting 6'x30' graphic: \$2,800
  - d. Anti-Graffiti Clear Coat: \$1,200

Estimated cost 4X20=\$4300  
6X30=\$5100

## 8. NEW BUSINESS.

- A. Resolution No. 2020 – 01 A Resolution To Establish The Regular Meeting Dates Of The Downtown Development Authority Board From January 2020 To December 2020.
- B. Motion to approve and authorize the City Manager to execute an Access Easement Agreement over the City parking lot located at 37 E Cherry Street with VISIO CLARA LLC.
- C. Discussion on downtown holiday lights and encouraging downtown businesses to add holiday lights to their storefronts.
  - a. Sparta Downtown Lights
  - b. Optional motion to authorize the payment of up to \$50 per business for the purchase and installation of new holiday lights to be displayed during the months of December and January, maximum 20 businesses (must be a DDA business).
  - c. Two options for payment:
    - i. First 20 businesses to submit copy of receipt for newly purchased lights will be reimbursed for up to \$50 of that purchase. Any business that submits after first 20 is not eligible for repayment
    - ii. Businesses must first request and receive approval for their purchase and then submit receipt afterwards to receive payment (preapproval eliminates disappointed businesses after initial 20)

## 9. CORRESPONDENCE.

A.

## 10. CITY MANAGER/DDA DIRECTOR'S REPORT.

## 11. TRUSTEE COMMENTS.

## 12. ADJOURNMENT.

**The next DDA meeting is Monday, December 21, 2020 at 12 p.m.**