



**Informational
Downtown Development Authority
Board of Directors Meeting**

**Monday, January 25, 2021
12:00 p.m.**

**Cedar Springs City Hall
66 S. Main St.
Cedar Springs, Michigan**

1. Call the Informational DDA meeting to order. Pledge of Allegiance.
2. ROLL CALL:

Bernie Beier	_____
Laura Ensley	_____
Jody Arp	_____
Gerald Hall, Mayor	_____
Tom Wilkes	_____
Sally Howland	_____
Rose Ellen Powell	_____
Todd Vriesenga	_____
Dave Ringler, Chairperson	_____

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like.

4. INFORMATIONAL PRESENTATION

- A. Presentation- City Manager Michael Womack
 - a. DDA Funding options
 - i. Tax Increment Financing
 - ii. Millage (up to 2 Mills)
 - iii. Special Assessments
 - iv. Revenue Bonds
 - v. Revenues from property owned or leased by the DDA
 - vi. Donations and Grants
 - vii. Contributions from local government
 - b. New On-Premises Development District (DDA) License – MCL 436.1521a(1)(b) (<http://legislature.mi.gov/doc.aspx?mcl-436-1521a>)

B. Public Question & Answer

5. ADJOURNMENT.



**Regular
Downtown Development Authority
Board of Directors Meeting**

Annual Reorganizational Meeting

**Monday, January 25, 2021
12:00 p.m.**

**Cedar Springs City Hall
66 S. Main St.
Cedar Springs, Michigan**

1. City Clerk to call the meeting to order. Pledge of Allegiance.
 - a. Oath of Office to newly appointed/reappointed members: Tom Wilkes, David Ringler, and Gerald Hall
 - b. Clerk to take nominations for the office of Chairperson.
 - c. Oath of Office issued to Chairperson.
 - d. Chairperson to take nominations for the office of Vice-Chairperson.
 - e. Oath of Office issued to Vice-Chairperson.

2. ROLL CALL:

Jody Arp	_____
Bernie Beier	_____
Laura Ensley	_____
Gerald Hall, Mayor	_____
Sally Howland	_____
Rose Ellen Powell	_____
Dave Ringler	_____
Todd Vriesenga	_____
Tom Wilkes	_____

3. PUBLIC COMMENTS.

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4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

5. APPROVAL OF AGENDA

6. CONSENT AGENDA.

- A. Motion to approve the minutes of the November 30, 2020 meeting.

- B. Motion to accept and file the financial report.
- C. Motion to spend up to \$455 on new street signage in the DDA District
- D. Motion to spend up to \$5000 on repaving of the Ash St and Second St. parking lot.

7. UNFINISHED BUSINESS.

- A. Discussion on Welcome sign to be painted on City building at Staging Area.
 - a. "Cherishing our Heritage-Embracing our Future"
 - b. "Red Flannel Town, USA"
 - c. "A Great Place to Live, Work and Play"
 - d. "Est. 1871"
 - e. Other options

8. NEW BUSINESS.

- A. Motion to donate up to \$1000 towards development and operation of the Cedar Blitz Gravel Bicycle Race in May 2021.
- B. Motion to donate up to \$1000 towards the development and operation of a summer concert series being planned for the Heart of Cedar Springs Amphitheater.
- C. Discussion regarding the Red Flannel, and the varied assortment of pennants that used to hang on Main Street.
- D. Discussion on future plans/events and Capital Improvement Plans (CIP)
 - a. Strawbale giveaway
 - b. Deck the Downtown with Lights
 - c. Façade/sign improvement grants
 - d. Gus Macker Basketball Tournament
 - e. Bicycle Race/Concerts
 - f. Long-term goals
 - i. Creation of New Off-Street Parking Lots.
 - ii. Alley Improvements.
 - iii. Acquisition and Construction of Buildings, Structures and Property.
 - iv. Improvements to and Renovation of Existing Buildings.
 - v. Construction of Parks
 - vi. Improvements to White Pine Trail.
 - vii. Improve Accessibility to Downtown Area from White Pine Trail.
 - viii. Commercial Business and Building Development and Redevelopment
 - ix. Municipal Buildings.
 - x. Development of cohesive standardized city-wide signage standard.
 - xi. Pedestrian/Bicycle improvements.
 - xii. Business and Downtown Development and marketing
 - xiii. Establish Downtown Recreation and Annual Signature Events

9. CORRESPONDENCE.

- A. Perry Hopkins-Resignation Letter
- B. 2020 Attendance Report
- C. 2020 Minute Index

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

11. TRUSTEE COMMENTS.

12. ADJOURNMENT.

The next DDA meeting is Monday, February 22, 2021 at 12 p.m.