



**Regular
Downtown Development Authority
Board of Directors Meeting**

**Monday, February 22, 2021
12:00 p.m.**

**Cedar Springs City Hall
66 S. Main St.
Cedar Springs, Michigan**

1. Call the meeting to order. Pledge of Allegiance.

Oath of office Mayor Hall

2. ROLL CALL:

Jody Arp	_____
Bernie Beier	_____
Laura Ensley	_____
Gerald Hall, Mayor	_____
Sally Howland	_____
Rose Ellen Powell	_____
Todd Vriesenga, Vice Chairperson	_____
Tom Wilkes	_____
Dave Ringler, Chairperson	_____

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like.

4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

5. APPROVAL OF AGENDA

6. CONSENT AGENDA.

A. Motion to approve the minutes of the Regular and Informational Meeting January 25, 2021.

B. Motion to accept and file the financial report.

7. UNFINISHED BUSINESS.

A. Motion to approve of Sign Option ____ and to seek out price quotes to complete the project.

8. NEW BUSINESS.

- A. Snow Removal Discussion
- B. Social District Discussion
 - a. Cadillac Social District
- C. Discussion on year-round porta-john at the Staging Area
- D. Joint DDA/Chamber website discussion
 - a. [Heart of Rockford Website](#)
- E. Preliminary 21/22 Budget Discussion
 - a) \$500 Portable Restrooms
 - b) \$2000 Community Event Sponsorship (Concerts \$1000, Bike Race \$1000)
 - c) \$1000 Signs (social district)
 - d) \$5000 Parking Lots and Parking Lot signage/improvements
 - e) \$6000 Seasonal Employee
 - f) \$3000 Public Art (Mural/Sculptures/Banners)
 - g) \$6000 Welcome Sign Mural
 - h) \$1500 Flower Box Expense
 - i) \$1500 for Winter Holiday Lights Display
 - j) \$300 Printing and Publishing
 - k) \$100 Water Utility Expense
 - l) \$500 Electric Utility Expense
 - m) \$1000 Wages
 - n) \$1000 Equipment Rental Expense
 - o) \$1000 Material Expense
 - p) \$7,000 Winter Snow Removal
 - q) \$930 to fund balance

Budget=\$ 38,330

9. CORRESPONDENCE.

- A. Michigan Downtown Association Spring Training

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

11. TRUSTEE COMMENTS.

12. ADJOURNMENT.

The next DDA meeting is Monday, March 29, 2021 at 12 p.m.