



**Regular
Downtown Development Authority
Board of Directors Meeting**

**Monday, December 15, 2021
12:00 p.m.**

**Cedar Springs City Hall
66 S. Main St.
Cedar Springs, Michigan**

1. Call the meeting to order. Pledge of Allegiance.
2. ROLL CALL:

Jody Arp	_____
Bernie Beier	_____
Laura Ensley	_____
Pamela Conley, Mayor	_____
Sally Howland	_____
Rose Ellen Powell	_____
Todd Vriesenga, Vice Chairperson	_____
Tom Wilkes	_____
Dave Ringler, Chairperson	_____

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like.

4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

5. APPROVAL OF AGENDA

6. CONSENT AGENDA.

- A. Motion to approve the minutes of the Regular Meeting October 25, 2021.
- B. Motion to accept and file the financial report.

7. UNFINISHED BUSINESS.

- A. 2021/22 Budget
 - a) \$500 Portable Restrooms
 - b) \$2000 Community Event Sponsorship (Concerts \$1000, Bike Race \$1000)
 - c) \$1000 Signs (social district)
 - d) \$5000 Parking Lots and Parking Lot signage/improvements

- e) \$6000 Seasonal Employee
- f) \$3000 Public Art (Mural/Sculptures/Banners)
- g) \$6000 Welcome Sign Mural
- h) \$1500 Flower Box Expense
- i) \$1500 for Winter Holiday Lights Display
- j) \$300 Printing and Publishing
- k) \$100 Water Utility Expense
- l) \$500 Electric Utility Expense
- m) \$1000 Wages
- n) \$1000 Equipment Rental Expense
- o) \$1000 Material Expense
- p) \$7,000 Winter Snow Removal
- q) \$930 Training

Budget=\$ 38,330

B. Discussion on DDA membership

- a. Mayor or designee
- b. Citizen member
- c. New business recruitment/diversity

C. Discussion on the Cedar Springs Social District

- a. Social District Resolutions
- b. 17 N. Main
 - i. Picnic Tables
 - ii. Rope Fence
 - iii. Garbage Bins
 - iv. Other costs
- c. 2022 Summer Concert Series
 - i. 2021 Concert Lineup
 - ii. 2022 Funding

8. NEW BUSINESS.

- A. 71 N. Main St. mural modification proposal
 - a. Proposed mural modification draft picture
 - b. Mural ownership

9. CORRESPONDENCE.

A.

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

11. TRUSTEE COMMENTS.

12. ADJOURNMENT.

The next DDA meeting is Monday, January 24, 2022 at 12 p.m.