



**Informational  
Downtown Development Authority  
Board of Directors Meeting**

**Monday, January 31, 2022  
12:00 p.m.**

**Cedar Springs City Hall  
66 S. Main St.  
Cedar Springs, Michigan**

1. Call the Informational DDA meeting to order. Pledge of Allegiance.
2. ROLL CALL:

Jody Arp	_____
Bernie Beier	_____
Laura Ensley	_____
Pamela Conley, Mayor	_____
Sally Howland	_____
Rose Ellen Powell	_____
Todd Vriesenga, Vice Chairperson	_____
Tom Wilkes	_____
Dave Ringler, Chairperson	_____

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like.

4. INFORMATIONAL PRESENTATION

- A. Presentation- City Manager Michael Womack
  - a. VIII. Commercial Business and Building Development and Redevelopment.
  - b. 2019 Draft Façade Improvement Grant Application
  - c. East Lansing DDA Façade Improvement Program
  
- B. Public Question & Answer

5. ADJOURNMENT.



**Regular  
Downtown Development Authority  
Board of Directors Meeting**

**Annual Reorganizational Meeting**

**Monday, January 31, 2022  
12:00 p.m.**

**Cedar Springs City Hall  
66 S. Main St.  
Cedar Springs, Michigan**

1. City Clerk to call the meeting to order. Pledge of Allegiance.  
Oath of Office to newly appointed/reappointed members: Todd Vriesenga, Sally Howland, and Pamela Conley

Clerk to take nominations for the office of Chairperson.

Oath of Office issued to Chairperson.

Chairperson to take nominations for the office of Vice-Chairperson.

Oath of Office issued to Vice-Chairperson.

2. ROLL CALL:

Jody Arp	_____
Bernie Beier	_____
Laura Ensley	_____
Pamela Conley, Mayor	_____
Sally Howland	_____
Rose Ellen Powell	_____
Dave Ringler	_____
Todd Vriesenga	_____
Tom Wilkes	_____

3. PUBLIC COMMENTS.

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4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

5. APPROVAL OF AGENDA

6. CONSENT AGENDA.

A. Motion to approve the minutes of the October 25, 2021 and December 15, 2021 meeting.

B. Motion to accept and file the financial report.

- a. Balance Sheet Report
- b. Revenue Expense Report

7. UNFINISHED BUSINESS.

- A. 71 N. Main St. mural modification proposal
  - i. Proposed mural modification draft picture

8. NEW BUSINESS.

A. 2021 Minute Index

B. 2021 Attendance Report

C. Discussion on Downtown Snow Removal

D. Motion to approve of the purchase of new downtown signage for a price not to exceed \$1,285.70

- a. Wayfinding Signs

E. Discussion on 2022 Summer Concert Series

- a. Wednesdays, 7pm-9pm between June 8<sup>th</sup> and August 10<sup>th</sup>=10 Concerts or June 8<sup>th</sup> and August 24<sup>th</sup>=12 Concerts?
- b. Concerts funding
  - i. \$1000 from DDA
  - ii. \$3000 from City
  - iii. Fund Balance from previous year
  - iv. Other donations
- c. Discussion on concert format, advertising or policies
  - i. Social District
  - ii. Children's Activities
  - iii. Chamber/DDA business promotion

9. CORRESPONDENCE.

A. 2022 Calendar

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

i. AMENDED AND RESTATED 2017 TAX INCREMENT  
FINANCING PLAN AND DEVELOPMENT PLAN  
FOR THE DOWNTOWN DEVELOPMENT DISTRICT  
CITY OF CEDAR SPRINGS, MICHIGAN  
2017-2036

11. TRUSTEE COMMENTS.

12. ADJOURNMENT.