



**Informational
Downtown Development Authority
Board of Directors Meeting**

MINUTES

**Monday, October 28, 2019
12:00 p.m.**

**Cedar Springs City Hall
66 S. Main St.
Cedar Springs, Michigan**

1. **Ringler** called the Informational DDA meeting to order at 12:00p.m. The Pledge of Allegiance was recited.
2. ROLL CALL:

Bernie Beier	<u>Present</u>
Laura Ensley	<u>Present</u>
Sam Gebhardt	<u>Present</u>
Gerald Hall, Mayor	<u>12:06 p.m.</u>
Perry Hopkins, Vice Chairperson	<u>Present</u>
Sally Howland	<u>Present</u>
Rose Ellen Powell	<u>Present</u>
Todd Vriesenga	<u>Present</u>
Dave Ringler, Chairperson	<u>Present</u>

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like.

None.

4. INFORMATIONAL PRESENTATION

- A. Presentation- City Manager Michael Womack
 - a. MML-Economic Development Tools—Downtown Development Authority
 - b. AMENDED AND RESTATED 2017 TAX INCREMENT FINANCING PLAN AND DEVELOPMENT PLAN FOR THE DOWNTOWN DEVELOPMENT DISTRICT CITY OF CEDAR SPRINGS, MICHIGAN 2017-2036

Womack reviewed the MML Economic Development Tools one-pager and reviewed the TIF Plan and Goals. Womack reported that parking has been a goal of the board and asked if
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the board thought that there was enough existing parking or if they thought more lots were needed. **Ringler** reported that he rarely sees the existing parking lots full. He discussed with the board that he thought there is enough parking, its just not directly in front of each business. He reported that business owners should want pedestrians to travel 1-2 blocks so they stop into several businesses. **Powell** would like to see the parking lot behind B&B Beauty get repaired and noted that the East side of town does not have many parking lots. **Womack** inquired if sidewalks to the DDA district should be a priority. **Powell** suggested a sidewalk near the library. **Womack** inquired if the board thought if a Dog Park at Riggle Park would benefit the Downtown Development District? **Ringler** remarked that he would like to support the idea, but that it would be difficult for business owners that serve food because animals are not permitted where food is served unless it is a registered service animal. **Ensley** thought that the dog park was a great idea and that the community really needed it.

B. Public Question & Answer

None

5. ADJOURNMENT.

Motion by **Hopkins** seconded by **Howland** to adjourn the meeting at 12:35 p.m.

Voice Vote

9-0

Motion Carried.

Rebecca Johnson, City Clerk

David Ringler, DDA Chairperson



**Regular
Downtown Development Authority
Board of Directors Meeting**

MINUTES

**Monday, October 28, 2019
12:00 p.m.**

**Cedar Springs City Hall
66 S. Main St.
Cedar Springs, Michigan**

1. **Ringler** called the regular DDA meeting to order at 12:36 p.m. The Pledge of Allegiance was recited.

2. ROLL CALL:

Bernie Beier	<u>Present</u>
Laura Ensley	<u>Present</u>
Sam Gebhardt	<u>Present</u>
Gerald Hall, Mayor	<u>Present</u>
Perry Hopkins, Vice Chairperson	<u>Present</u>
Sally Howland	<u>Present</u>
Rose Ellen Powell	<u>Present</u>
Todd Vriesenga	<u>Present</u>
Dave Ringler, Chairperson	<u>Present</u>

3. PUBLIC COMMENTS.

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None.

4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

None.

5. APPROVAL OF AGENDA

Motion by **Hopkins** seconded by **Howland** to approve the agenda as presented.

Voice Vote

9-0

Motion Carried.

6. CONSENT AGENDA.

- A. Motion to approve the minutes of the Regular Meeting September 30, 2019.
- B. Motion to accept and file the financial report.

Motion by **Hopkins** seconded by **Ensley** to approve the consent agenda as presented.

Voice Vote

9-0

Motion Carried.

7. UNFINISHED BUSINESS.

A. Mural Committee Update

Ensley reported that there has not been a mural subcommittee meeting, but that it is difficult to get artist to submit art. **Womack** reported that he went to Sparta and saw a mural, but couldn't remember what it was. He suggested letting the artist have complete control of the artwork and then have the board do minor modifications.

- B. Sign Committee Update
 - a. WPT signs ordered

Womack reported that the White Pine Trail signs have been ordered.

- C. Amphitheater Policy discussion
 - a. Meeting-Monday, November 18, 2019, 9 am, City Hall
 - b. Discussion of what types of events, who to organize, how to pay for them

Womack let the board know that there would be an Amphitheater Policy meeting November 18, 2019 at 9am at City Hall. **Ringler** inquired if the rules could be waived if the event was given community event status.

8. NEW BUSINESS.

A. Discuss – Resolution 2019-01 Meeting Dates

Ringler would like to move the December 28th meeting to December 21st to avoid conflict holiday plans.

- B. Hudsonville Pedestrian Crossing Ordinance
 - a. Discussion on pedestrian safety

Womack would like to install curb bump outs to assist in the long-term solution to improve Pedestrian Crossings. He reported that Hudsonville recently passed a Pedestrian Crossing Ordinance that the city could also adopt, but he didn't want to pass an ordinance until speed is slowed down to 25 mph. He would like to install curb bump out delineators as early in the spring and possibly pass an ordinance in the fall of next year. **Hall** remarked that he would like to have delineators at Maple and Cherry Street. He didn't think that Beech Street would be wide enough for the curb bump out delineators. **Howland** inquired why the city was able to place the island delineator on 17 Mile, but couldn't do it on Main Street. **Womack** explained that the delineator was not placed in the travel lane like the proposed flip down sign in the travel lane.

9. CORRESPONDENCE.

- A. None.

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

Womack reported that the City is hosting a Marijuana Forum on November 15th and December 12th starting at 5:30p.m. at the Library.

11. TRUSTEE COMMENTS.

Hall thanked everyone for their attendance to the DDA meetings.

Beier welcomed Shandell Napieralski as the Deputy Clerk.

Howland thanked everyone for coming to the meetings.

Ensley thanked everyone for coming to the meeting.

Vriesenga remarked that he would like to continue to make sidewalks safer in the city.

Gebhardt thanked everyone for their hard work.

Powell wished the board a Happy Halloween and reminded everyone to vote in the upcoming election November 5th.

Ringler thanked everyone for coming to the meeting. He remarked that the signs looked great and that it is a visible sign of the work done by the DDA. Go Red Hawks!

12. ADJOURNMENT.

Motion by **Hopkins** seconded by **Howland** to adjourn the meeting at 1.

Voice Vote

9-0

Motion Carried.

Rebecca Johnson, City Clerk

David Ringler, DDA Chairperson