



**Regular  
Downtown Development Authority  
Board of Directors Meeting**

**Monday, February 25, 2019  
12:00 p.m.**

**Cedar Springs City Hall  
66 S. Main St.  
Cedar Springs, Michigan**

1. **Ringler** called the meeting to order at 12pm. The Pledge of Allegiance was recited.

Deputy Clerk Napieralski issued the Oath of Office to Bernie Beier.

2. ROLL CALL:

Bernie Beier	<u>Present</u>
Laura Ensley	<u>Present</u>
Sam Gebhardt	<u>Present</u>
Gerald Hall, Mayor	<u>Excused</u>
Sally Howland	<u>Present</u>
Rose Ellen Powell	<u>Present</u>
Dave Ringler	<u>Present</u>
Todd Vriesenga	<u>Present</u>
Perry Hopkins	<u>Present</u>

3. PUBLIC COMMENTS.

Those citizens wishing to speak on agenda and non-agenda items will be allowed a maximum of four minutes each to address their concerns. This is the only time during the meeting that citizens are allowed to address the Downtown Development Authority. Please state your name and address for the record if you would like

**Todd Vriesenga**, 70 N. Main stated he came to terms to purchase with the Round Up Tavern but after drafting plans with architects and reviewing building and fire codes, it was determined that the way the 2015 Fire code read, that it would cost millions of dollars to raze and rebuild or even remodel the existing frontage. This will hurt the City because it would prohibit economic revitalization. It is advised to rewrite the codes.

4. CONFLICTS OF INTEREST AND EX-PARTE COMMUNICATION INQUIRY

None.

5. APPROVAL OF AGENDA

Motion by **Hopkins** seconded by **Ensley** to approve the agenda as presented.

6. CONSENT AGENDA.

- A. Motion to approve the minutes of the Regular and Informational Meeting January 27, 2020.
- B. Motion to accept and file the financial report.

Motion by **Ensley** seconded by **Howland** to approve the consent agenda as presented.

Voice Vote

8-0

Motion Carried.

7. UNFINISHED BUSINESS.

- A. Mural Update
  - a. Mural Submission 1-Rubber Duck
    - i. Samples 1-7
  - b. Mural Submission 2-Lumberjack
    - i. Samples 1-5
  - c. Sculpture Options

**Ensley** stated that a new submission presented but that they would require \$600 to produce a drawing. They also had the option of choosing a mural or sculptures. As a reminder, there is costs involved in prepping the surface for installation. The Rubber Duck submission was from the artist that has done the local HopCat.

**Powell** enjoyed the vibrancy of HopCat but preferred the style of Lumberjack, because that one was presented in black & white but would like to see it in color.

**Straw Poll for Mural or Sculpture**

8-0 for Mural.

**Straw Poll by show of hands for duck or lumberjack mural.**

Duck - 4 and Lumberjack - 4

The board flipped a coin to break the tie. The coin flip resulted in lumberjack mural.

Motion by **Hopkins** seconded by **Beier** to approve and fund the lumberjack mural not to exceed \$5,000.

Roll Call Vote

8-0

Motion Carried.

## B. Sign Committee Meeting Update

**Ringler** reviewed the map for upcoming signage. He stated the committee should reconvene and sign budget should be reviewed. **Powell** stated that the sign for Amphitheater parking by Main was much needed. **Gebhardt** agreed that this was a step by step forward progress and it looks good. **Vriesenga** suggested rolling over other budget areas into signs. **Powell** reminded the DDA that Gus Construction had donated a bike rack and installation, indicating those funds might be redirected to the signs. Clerk Johnson stated they could adjust and change the budget with amendments.

- C. Motion to contribute up to \$1000 to the summer concert series being planned for the Heart of Cedar Springs Amphitheater.

Motion by **Ensley** second by **Howland** to contribute \$1,000 for the Summer Concert Series for the 2019/2020 concert series.

**Roll Call Vote**

**8-0**

**Motion Carried**

D. Benches Quote

**Ensley** felt the trash can at the end of a bench might deter public from sitting due to smell, but advocates that the current cans do need to be replaced. **Hopkins** discussed the length of benches. **Powell** recommended backless ones to make benches more adaptable to locations.

8. NEW BUSINESS.

A. Preliminary 2020-2021 Budget

- a. \$500 Portable Restrooms
- b. Community Event Sponsorship (Concerts \$500, Bike Race \$500)
- c. \$500 Signs
- d. \$5000 Parking Lots W/Signs
- e. \$5000 Benches/Garbage Cans
- f. \$5000 Public Art (Mural/Sculptures/Banners)
- g. \$1500 Flower Box Expense
- h. \$200 Printing and Publishing
- i. \$100 Water Utility Expense
- j. \$1000 Wages
- k. \$1000 Equipment Rental Expense
- l. \$1000 Material Expense

Total as presented=\$21,800

B. 2019 Budget

**Ringler** stated budget could be reviewed and adjusted, like for portable restrooms and snow removal. He did not see a line item for snow removal. **Powell** suggested extending restroom options from May to November.

9. CORRESPONDENCE.

A. Barry Roubaix Information

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

None.

11. TRUSTEE COMMENTS.

**Powell** stated the field West of the White Pine Space would be a good area to put up tents to avoid issues with stakes damaging irrigation. Thank you everyone for the work. Everyone is looking forward to the summer!

**Hopkins** thankful of the forward movement.

**Ensley** remarked that a lot of exciting things are coming up.

**Beier** thought it was a big concern regarding the rebuilding/of Main Street buildings.

**Ringler** expects that the bike race will be a big event.

12. ADJOURNMENT.

Motion by **Hopkins** seconded by **Beier** at 1:07 p.m.

**Voice Vote**

**8-0**

**Motion Carried.**

---

**Shandell Napieralski, Deputy City Clerk**

---

**David Ringler, DDA Chairperson**