

- C. Discussion on downtown holiday lights and encouraging downtown businesses to add holiday lights to their storefronts.
 - a. Sparta Downtown Lights
 - b. Optional motion to authorize the payment of up to \$50 per business for the purchase and installation of new holiday lights to be displayed during the months of December and January, maximum 20 businesses (must be a DDA business).
 - c. Two options for payment:
 - i. First 20 businesses to submit copy of receipt for newly purchased lights will be reimbursed for up to \$50 of that purchase. Any business that submits after first 20 is not eligible for repayment
 - ii. Businesses must first request and receive approval for their purchase and then submit receipt afterwards to receive payment (preapproval eliminates disappointed businesses after initial 20)

Ringler thanked Hall for installing the lights on the trees downtown. **Hopkins** was in favor of the light reimbursement for businesses in the DDA District.

Motion by **Hopkins** seconded by **Hall** to authorize payment up to \$50 per business in the DDA downtown area for installation of new holiday lights and lit décor to be lit and displayed in the months of December and January for a maximum of 20 businesses.

Roll Call Vote **7-0** **Motion Carried.**

D. Marihuana Establishments – 100 ft separation in the DDA District

Powell would like feedback from the DDA regarding the proposed 100 ft separation. Many properties will be impacted if the proposed ordinance is passed. **Vriesenga** is in favor of not limiting the businesses at all and letting capitalism work its way out. **Howland** was in favor of allowing as many as possible in the area. **Ringler** remarked that there just won't be 20 businesses in a town of 3,500 residents. **Hopkins** thought that a couple of properties would be helpful, but not a ton of them.

9. CORRESPONDENCE.

None.

10. CITY MANAGER/DDA DIRECTOR'S REPORT.

Womack remarked that COVID has slowed and halted many of the DDA projects over the last year. The City has adopted the Electronic Meetings Policy.

11. TRUSTEE COMMENTS.

Hall thanked everyone for attending via Zoom as it is the new normal and I liked the discussion on the marijuana discussion. Hope everyone had a great Thanksgiving and will have a great Christmas

Howland thinks are moving along well and she thinks the added lights downtown will be a success.

Powell COVID has really taken a beating on many projects and organizations this year. The Vets park is still in the works, but it slowed because of COVID.

Vriesenga is looking forward to seeing everyone in person.

Hopkins thanked everyone for taking the time out for the meeting and thanked the Mayor for installing the lights on the trees, the chamber for purchasing the lights, and the city for paying the electric. He hopes everyone has a great holiday season.

Arp thanked for welcoming me to the DDA and she is hoping to help in the future.

Ringler thanked Jody for stepping up and becoming a member of the DDA. He also thanked the Mayor for putting up the lights in the tree. He also would like to start thinking of some bigger projects or make a splash with some of the upcoming events.

12. ADJOURNMENT.

Motion by **Hall** seconded by **Powell** to adjourn the meeting at 1:1 p.m.

Voice Vote

7-0

Motion Carried

Rebecca Johnson, City Clerk

David Ringler, Chairperson